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RN Solutions bets on lighting for Poultry

Aug 9 2019 at 08:10 | By [Josefine Ørts Felletoft](#)

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Lighting from RN Solutions at the company's demo crew at Præstø. Photo: RN Solutions.

RN Solutions has just launched a new product line with LED lighting for the poultry industry.

The Danish company RN Solutions supplies LED lighting for agriculture. Although it has only been five years since the first light was delivered, today the company has customers in 25 countries. Until now, RN Solutions has mainly dealt with lighting for pig and cattle sheds.

The company has worked a bit with lighting for poultry in the past, but has now chosen to invest heavily in this particular industry with new products

- Poultry Farmlight.

- We have upgraded and created a completely new product line of lighting for the poultry industry - both for the ceiling as general room lighting and for the cages, says Rune Nielsen, director at RN Solutions, and continues;

- There is a large market for poultry, and a lot is happening with the development of barns in the industry - not only in Denmark, but also abroad. Of course we have to be involved, so we also chose to make lights for poultry, which we have been developing for a few years and made better and better.

Light without flickering

According to Rune Nielsen, there is of course already lighting for poultry, but not of the same quality as at RN Solutions.

- Normally, a lighting system for poultry is a bit complicated, as the electrician has to install transformers and so on. In our lights, everything is built together, so the customer just needs to have access to 220 volts. Ours is a finished solution that you can assemble yourself. In addition, we have added strong cables, says the director, who emphasizes that the light for poultry should preferably comply with some special rules, so that the poultry have the best possible experience.

- Light for poultry must be dimmable, and it must absolutely not flicker, otherwise they will get stressed. In addition, some must have yellow light, while others must have brighter light, explains Rune Nielsen, who has already sold the first light from the new product line.

Easy products

At RN Solutions, there are currently four employees. The products are developed in Denmark and produced in China.

- Our light is LED, it must be easy to set up, easy to service, able to withstand ammonia and being washed. We make what the farmer likes and needs, says Rune Nielsen about the products, which the customers often set up themselves both in the cattle, pig and poultry barns.

The director at RN Solutions is a former farmer himself, and it is therefore easy for him to get inspiration from the customers.

- We combine the farmer mindset, the electricity mindset and productivity. The fact that I understand the farmer makes it easier to develop the products, says Rune Nielsen, who adds that there are always new ideas and projects in the making at RN Solutions.

The company expects that new products are already ready the fall.

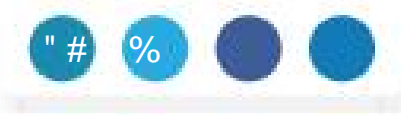
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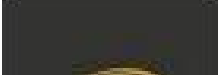




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