

Danish LED-Light for pigs wins international recognition

Almost two months after the world exhibition, World Pork Expo the fairs best products have been decided. Danish LED-light from RN Solutions is between the eight top products.

By: Anne Wolfenberg

The Danish company RN Solutions, who is supplying LED light to farmers, has along with seven other companies, achieved recognition by the audience and experts at the world exhibition for pig production – World Pork Expo in the US.

More precisely, it is RN Solutions concept with providing enough lights for sows, which have won the audience and the experts recognition.

Audience and experts, who call themselves “New Product Tour” panel, has together voted RN Solutions LED light, as one of the eight products on the fair, who they think has the biggest potential to help the worlds pig producers to obtain a better efficiency.



The Americans now opened their eyes for Danish LED light. It is the Northern company RN Solutions, who got the recognition of World Pork Expo for their positive effect on sows' reproduction, also for its durability along with it being a simple and cheap solution.

Well considered choice

Even though the fair was in June, they haven't been able to announce which companies who won the competition, before now to months after the show. Rune Nielsen, CEO for RN Solutions explains, that the audience in the three days the exhibition is running, is voting for the products they believe in.

– However, in the end it is the experts who points out the winners.

The experts came with three reason, why RN Solutions LED light should win.

– The product solves a serious issue with getting enough light down by the sows and with that ensures efficient reproduction.

– The products low power consumption combined with the PlugNPlay system ensures

minimal costs in both mounting and in use.

– As the only ones on the market RN Solutions luminaire is protected against moisture and ammonia. That ensures long lasting durability in the tough environments in stables.

Maybe the world's largest

It was Echberg Distribution, who exhibited the LED light at World Pork Expo as dealers for RN Solutions in Northern America.

– We are of course very happy for the recognition and we look forward to a very busy time in the fall for our dealers in the Northern America, says Rune Nielsen.

With their almost three acres big exhibition area, the World Pork Expo denotes them to be the worlds largest fair for pig production.

The fair is arranged by the American pig producers – The National Pork Producers Council (NNPC).

LED-Light sells well

Since Easter we haven't sold that many LED Lights here in Denmark, however now the days are getting shorter and we are beginning to sell again, says Rune Nielsen, who is the owner of RN Solutions.

The Northern Jutland company's products is now used in about 75 crews, and in The Netherlands where there is a great interest for the solutions, there is sold to 10-15 crews in a short period of time. The international crew size is about 150 – 12.000 sows.